

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:868

ANSWERED ON:22.11.2002

ROLE OF ITPO IN EXPORT OF HANDICRAFTS AND JEWELLERY

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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the works undertaken by the India Trade Promotion Organisation for promotion of handicrafts and artificial jewellery in various states especially in Jammu and Kashmir, Bihar and Maharashtra;

(b) the quantity of handicrafts and artificial jewellery exported during the last three years indicating the share of Jammu and Kashmir, Bihar and Maharashtra and the amount of foreign exchange earned therefrom; and

(c) the efforts proposed to be made by the Government to boost the export of above mentioned items from the country especially from Jammu and Kashmir, Bihar and Maharashtra in the coming years?

Answer

MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) India Trade Promotion Organisation has been regularly organising participation in many overseas trade fairs in different parts of the world where display profile also includes handicrafts and artificial jewellery. These fairs offer suitable platform to handicrafts industry from all over India including the states of Jammu and Kashmir, Bihar and Maharashtra to display their skills and products in International market. Besides, overseas offices of ITPO contact buyers and generate enquiries for various products including Handicrafts and Artificial Jewellery to facilitate exports.

(b) State-wise data on export of handicrafts is not maintained. However, the quantity of export of handicraft in Rupee terms including imitation/artificial jewellery during the last three years is as per Annexure attached.

(c) The steps taken by the Government to boost the export of above items from the country including from the State of Jammu and Kashmir, Bihar, Maharashtra inter-alia include: sponsoring of sales-cum-study teams abroad; organisation of buyer-seller's meet; overseas publicity; organisation of export promotion marketing programmes/packages programmes, publication of international level catalogues, organisation of overseas trade fairs.

ANNEXURE REFERRED TO IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO. 868 TO BE ANSWERED
22ND NOVEMBER, 2002 REGARDING ROLE OF ITPO IN EXPORT OF HANDICRAFTS AND JEWELLERY

Export of Handicrafts (excluding Hand-knitted Carpet) for the last 3 years (provisional)

Year Rs. in Crores

1999-2000 5923.60

2000-2001 6955.35

2001-2002 6769.50

Exports of Artificial Jewellery (Provisional)

Year Rs. in Crores

1999-2000 113.64

2000-2001 121.68

2001-2002 117.53